# **A TOP PRIZE for MAN**





# "You may, as the free and proud shaper of your own being, fashion yourself in the form you may prefer"

Giovanni Pico della Mirandola

#### INTRODUCTION

We built together our civilization, our human condition and development of new customer values. But present time, using rude language, oppression, intimidation, aggression, threats and violence, the right to achieve chaos is fully exploited.

Now, we ignores the humanities, we ignore to give meaning and we exclude other peoples, simply because we don't like. What's left then? People who exclude truth, beauty and greatness? We've a big problem.

"We have different cultures. Wat can we do? We can only tolerate each other": engage therefore ongoing dialogues between worlds of thoughts, strive to a fair balance between reason, religion and state, overcome revenge and resentments, (re)boost philosophical attitudes to life, and provide credible future promises by credible reflectors.

This memorandum brings qualities and opportunities of man, and is intended to show that man himself has a choice in how to fashion himself in the form he may prefer and in how he is able to build a society.

It will be in our own power to be able, through our own decision, to rise again to the superior orders whose life is divine. It's to us 'to draw out', to facilitate realisation of our self-potential and latent talents.

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#### **OF HIGHER ORDER**

It seems that all natural laws during the birth of the universe are very precisely aligned to give life a chance. That's very coincidental and why there is conjecture that our universe is but one in a huge amount of universes that are born continuously. You can see it as a cosmic lottery. Every now and then there is a universe in which life has a chance. We must be mindful with such a top prize.

We must be mindful with such a top prize

#### PEOPLE

Early human settlements were dependent on proximity to water and, depending on the lifestyle, other natural resources, such as fertile land for growing crops and grazing livestock, or seasonally by hunting populations of prey. However, humans have a great capacity for altering their habitats by various methods, such as through irrigation, urban planning, construction, transport, and manufacturing goods, and with the advent of large-scale trade and transport infrastructure, proximity to these resources has become unnecessary.

As such, we build together our civilization, our human condition and development of new customer values Humans have also a marked appreciation for beauty and aesthetics which, combined with the desire for self-expression, has led to cultural innovations such as art, literature and music. Also they are noted for their desire to understand and influence the world around them, seeking to explain and manipulate natural phenomena through religion, science, philosophy and mythology. This natural curiosity has led to the development of advanced tools and skills; humans are the only known species to build fires, cook their food, clothe themselves, and use numerous other technologies.

As such, we build together our civilization, our human condition and development of new customer values.

#### LOWER, BRUTISH FORMS OF LIFE

Present time, the right to achieve chaos is fully exploited.

We've a big problem

But present time, using rude language, oppression, intimidation, aggression, threats and violence, the right to achieve chaos is fully exploited. Lies, half truths and kept back information made and fed discontent amoung populations. Empty promises, great sense of drama, little sense of realism, a too simple representation of affairs, advocating easy solutions that do not work, ever increasing polarization and fighting against ourselves is the atmosphere in which negative changes in the current time is being created.

And now, we ignores the humanities, we ignore to give meaning and we exclude other peoples, simply because we don't like. What's left then? People who exclude truth, beauty and greatness? We've a big problem.

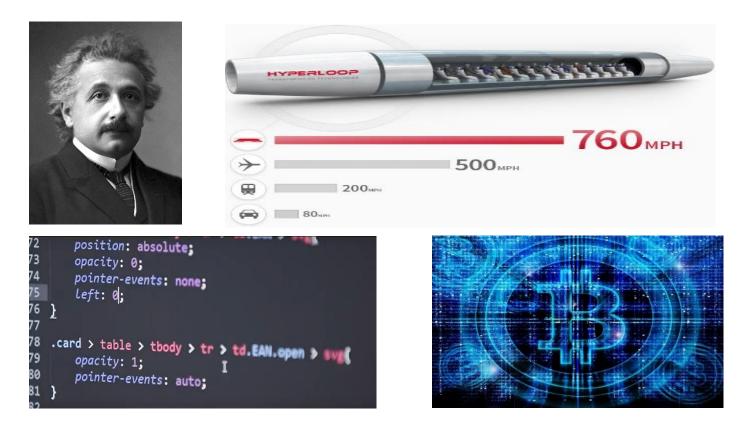
"Did you notice how almost automatically we tend to translate issues of sexism, racism or ethnic violence, whatever, into the terms of tolerance?" But tolerance is a value shaped by a particular perspective: "We have different cultures. What can we do? We can only tolerate each other". To be able to do that, we should engage ongoing dialogues between worlds of thoughts, strive to a fair balance between reason, religion and state, overcome revenge and resentments, (re)boost philosophical attitudes to life, and provide credible future promises by credible reflectors.

Man, as we say, is a tame and civilized animal. Nevertheless, he requires proper instruction and a fortunate nature. And then of all animals he becomes the most devine and most civilized. But if he be insufficiently or ill educated, he is the most savage of earthly creatures. Thus it will be in your own power to descend to the lower, brutish forms of life or you will be able, through your own decision, to rise again to the superior orders whose life is divine. It's to us 'to draw out', to facilitate realisation of our self-potential and latent talents.

It will be in your own power to rise again to the superior orders whose life is divine. **EDUCATION,** lessons are the means to give food for reflection. It let see and feel human beings what values meant during their existence. Besides, it helps to contribute to maintain dialogues and to understand each others arguments. Schooling and teaching is preeminent(ly) the way to built a fit society, in which also full play should be given for innovation, technology and financial education.



**INNOVATION** is accomplished through different or more effective products, processes, services, technologies, or ideas that are readily available to markets, governments and society. Innovation differs from invention in that innovation refers to the use of a better and, as a result, novel idea or method, whereas invention refers more directly to the creation of the idea or method itself.



**GIVING MEANING:** it is not only the process or product of deliberately arranging elements in a way that appeals to the sense or emotions that encompasses a diverse range of human activities, creations, and modes of expression, but also a cultural system of behaviors and practices, world views, sacred texts, holy places, ethics, and societal organisation that relate humanity to "an order of existence".



**FACTS,** events or circumstances of whose reality is fixed, either through senses can be observed or measured instrumentally.

### **INTERPRETATION, the**

action of explaining the meaning of something.

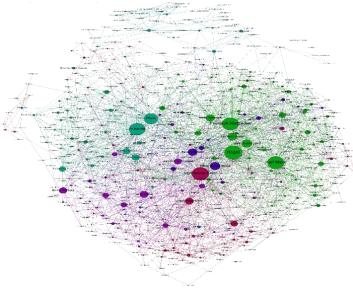




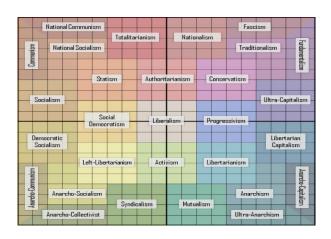
**THE LOWER, BRUTISH FORMS OF LIFE,** primitive or undeveloped in culture and customs; uncivilized. Lacking refinement or culture, very cruel, marked by the use or occurrence of barbarisms in spoken or written language.



**PHILOSOPHIES,** study of general and fundamental problems concerning matters such as existence, knowledge, values, reason, mind, and language.



**IDEOLOGIES,** a comprehensive set of normative beliefs, conscious and unconscious ideas, that an individual, group or society has.



**POLITICS,** the process of making decisions applying to all members of each group, **RECONCILIATION, PEOPLE** 



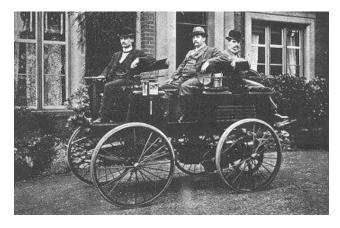
# **FREEDOMS (and PROTECTION)**



**SPORTS,** all forms of physical activity which, through casual or organised participation, aim to use, maintain or improve physical fitness and provide entertainment to participants.



## **TRANSPORT** and **ENERGY**





# TRADE, ECONOMY, MONEY

(State of flourishing, thriving, good fortune and/or successful social status)



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